

## COMPANY INFO

DUNS # - 037538645

CAGE CODE - 6P1P4

HUBZONE CERTIFICATION # - 50975

LLC PARTNERSHIP, ESTABLISHED 2008

### Primary NAICS

512110 - MOTION PICTURE AND VIDEO PRODUCTION

512191 - MOTION PICTURE OR VIDEO EDITING/ POST-PRODUCTION SERVICES

541922 - COMMERCIAL PHOTOGRAPHY

541930 - TRANSCRIPTION, TRANSLATION AND INTERPRETATION SERVICES

611430 - PROFESSIONAL AND MANAGEMENT DEVELOPMENT TRAINING MATERIALS

512199 - OTHER MOTION PICTURE AND VIDEO INDUSTRIES

### Ancillary NAICS

541890 - OTHER SERVICES RELATED TO ADVERTISING

541430 - GRAPHIC DESIGN SERVICES

541820 - PUBLIC RELATIONS AGENCIES

541850 - DISPLAY ADVERTISING

### PSCs

T006 - FILM/VIDEO TAPE PRODUCTION SERVICES

T010 - GENERAL PHOTOGRAPHIC SERVICES (STILL)

T015 - GENERAL PHOTOGRAPHIC SERVICES (MOTION)

T016 - AUDIO/VISUAL SERVICES

T099 - OTHER PHOTOGRAPHIC, MAPPING, PRINTING AND PUBLICATION SERVICES

U009 - EDUCATION SERVICES

U099 - OTHER EDUCATION AND TRAINING SERVICES

### NYC NIGP

915-06 - AUDIO PRODUCTION

915-07 - AUDIO RECORDING

915-09 - AUDIO/VIDEO PRODUCTION SERVICES COMPLETE

915-69 - MOTION PICTURE PRODUCTION AND DISTRIBUTION SERVICES

915-82 - VIDEO PRODUCTION

915-84 - VIDEO RECORDING

915-90 - VIDEO TAPE PRODUCTION SERVICES

925-91 - VIDEO DESIGN AND ENGINEERING SERVICES

345-40 - SAFETY TRAINING VIDEOS

785-70 - INSTRUCTIONAL COURSES

# PLOWSHARES MEDIA

Bringing Premium Production Values & Affordable, Full Service Video Solutions to Government and Public Sectors

## Capability Statement

### WHO WE ARE

Plowshares Media, LLC is a full-service, HD video production SBA HUBzone Certified small business creating broadcast quality but budget-conscious media exclusively for the public, government and non-profit sectors. Award-winning Founder and President Lorne Lieb brings his 15-year background of producing documentaries for outlets including PBS and History Channel to each project. The highly skilled Plowshares team of camera operators, graphics designers, translators, video editors, and technical advisors work in concert with our clients to develop comprehensive, video based solutions to the toughest problems. Whether you are new to using media or looking for a more competitively priced and better-experienced firm to meet your needs, Plowshares Media consistently gets the job done on time & under budget.

### CAPABILITIES

- Internet-Based Media Production (Webcasts & Webinars)
- Video & Motion Graphics
- Event Video Production
- Social Media Strategies
- Translation/Captions/Accessibility
- Implementation Strategies
- Post Production/Studio Production
- Original Content for Internet & Web
- Television & Radio - PSAs
- Video & Audio Podcast Creation
- E-learning

### COMMON GOVT. USES OF VIDEO

- Keeping the Public Up-to-Date
- Safety & Compliance Training
- Promoting Initiatives & Programs
- Recruiting Staff & Participants
- Complex Policy Instruction
- ADA Compliant Videos

### PROMINENT CLIENTS IN KEY BUSINESS AREAS

NY CITY & STATE:	NYC 311, HPD & HHC; NYS Dept. of Ed
FEDERAL:	US Dept. of Interior / National Parks Service
INTERNATIONAL:	US AID, CagePrisoners
FOUNDATIONS:	Carnegie, Open Society Institute
MUSEUMS/ART:	MoMA & PS1, Brooklyn Mus, Mus Arts & Design
BROADCAST:	FRONTLINE/PBS, History Channel
EDUCATION:	CUNY, Columbia U, NE Charter School Ntwrk.

### CONTACT INFORMATION

LORNE LIEB: FOUNDER/SENIOR PRODUCER 34 E. 10TH ST., BROOKLYN, NY, 11218  
T: (718) 404-9268 F: (718) 404-9268 [LORNE@PLOWSHARESMEDIA.COM](mailto:LORNE@PLOWSHARESMEDIA.COM)